

## Exercícios sobre demanda

Roberto Guena

27 de abril de 2015

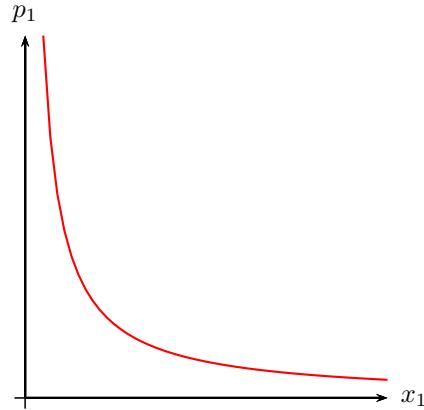
1. Determine as funções de demanda e esboce a curva de demanda e a curva de Engel do bem 1 para as seguintes funções de utilidade:
  - a)  $U(x_1, x_2) = \sqrt{x_1} + \sqrt{x_2}$ .
  - b)  $U(x_1, x_2) = x_1 + \ln x_2$ .
  - c)  $U(x_1, x_2) = \ln x_1 + x_2$ .
  - d)  $U(x_1, x_2, x_3) = x_1 \min\{x_2, x_3\}$ .
  - e)  $U(x_1, x_2, x_3) = x_1(x_2 + x_3)$
  - f)  $U(x_1, x_2) = x_1^2 + x_2^2$  (cuidado, verifique se as preferências são convexas).
  - g)  $U(x_1, x_2) = \ln x_1 + \sqrt{x_2}$ .
  - h)  $U(x_1, x_2) = \min\{x_1^2, x_2\}$
  - i)  $U(x_1, x_2) = x_1 + x_2^2$
2. Considere o senhor R do último exercício da lista sobre preferências. Caso só existam dois bens o colesterícola e o diabelicioso, determine as funções de demanda do senhor R por esses dois bens e esboce a curva de demanda e a curva de Engel do colesterícola.
3. Determine as funções de demanda dos bens 1 e 2 com base nas informações do último exercício da lista sobre escolha do consumidor. Esboce a curva de demanda e a curva de Engel do bem 1.

## Respostas

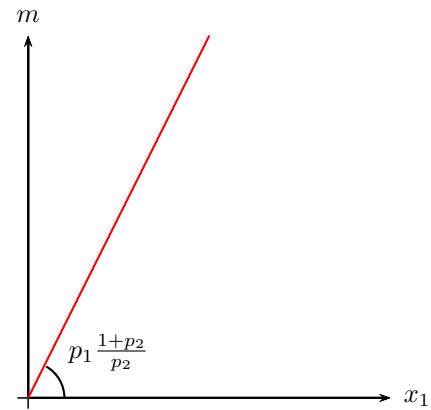
1. a)

$$x_1(p_1, p_2, m) = \frac{p_2}{p_1} \frac{m}{1 + p_2} \quad \text{e} \quad x_2(p_1, p_2, m) = \frac{p_1}{p_2} \frac{m}{1 + p_1}$$

**curva de demanda do bem 1:**



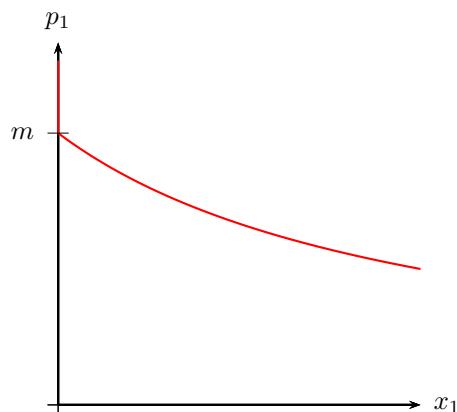
**curva de Engel do bem 1:**



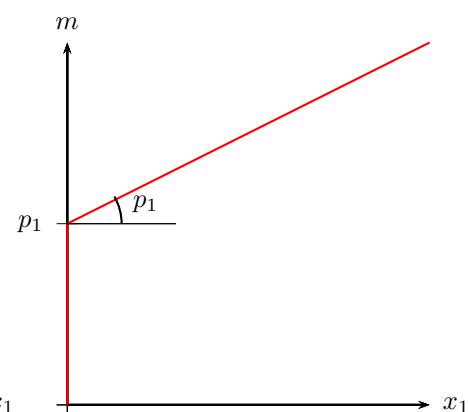
b)

$$x_1(p_1, p_2, m) = \max \left\{ 0, \frac{m}{p_1} - 1 \right\} \quad \text{e} \quad x_2(p_1, p_2, m) = \min \left\{ \frac{p_1}{p_2}, \frac{m}{p_2} \right\}$$

**curva de demanda do bem 1:**



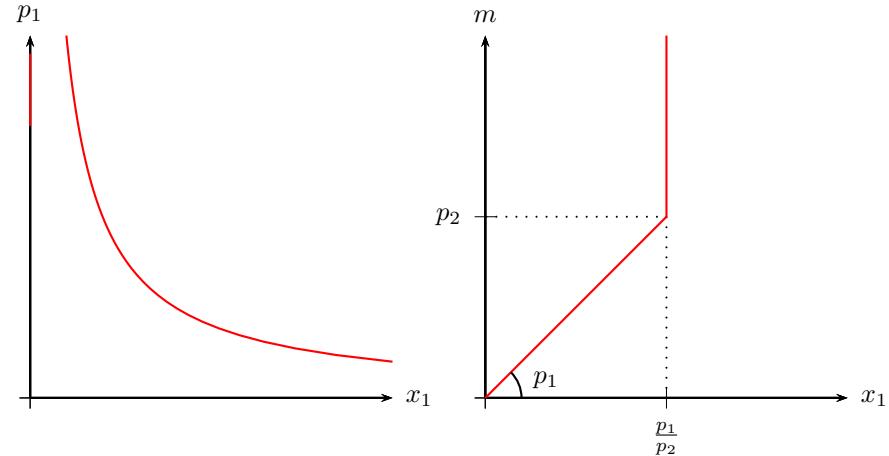
**curva de Engel do bem 1:**



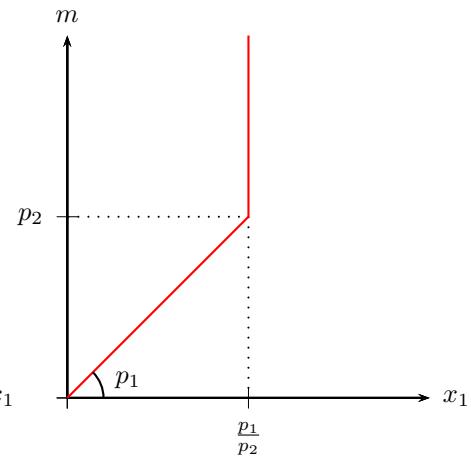
c)

$$x_1(p_1, p_2, m) = \min \left\{ \frac{m}{p_1}, \frac{p_2}{p_1} \right\} \quad \text{e} \quad x_2(p_1, p_2, m) = \min \left\{ \frac{p_1}{p_2}, \frac{m}{p_2} \right\}$$

**curva de demanda do bem 1:**



**curva de Engel do bem 1:**



d)

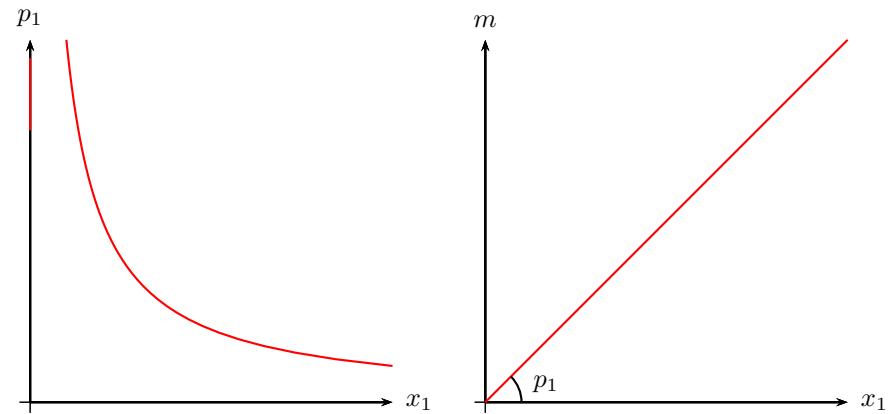
$$x_1(p_1, p_2, p_3, m) = \frac{m}{2p_1},$$

$$x_2(p_1, p_2, p_3, m) = \frac{1}{2} \frac{m}{p_2 + p_3}$$

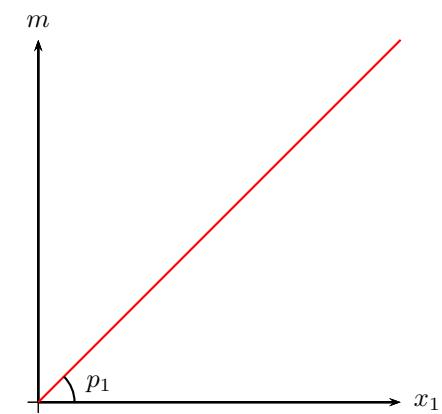
e

$$x_3(p_1, p_2, p_3, m) = \frac{1}{2} \frac{m}{p_2 + p_3}$$

**curva de demanda do bem 1:**



**curva de Engel do bem 1:**

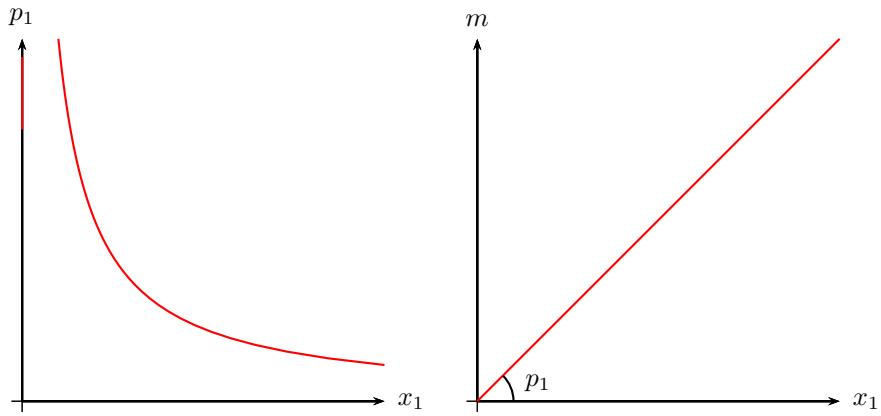


e)

$$[x_1(p_1, p_2, p_3, m), x_2(p_1, p_2, p_3, m), x_3(p_1, p_2, p_3, m)] =$$

$$\begin{cases} \left( \frac{m}{2p_1}, 0, \frac{m}{2p_3} \right) & \text{caso } p_2 > p_3 \\ \left( \frac{m}{2p_1}, \frac{m}{2p_2}, 0 \right) & \text{caso } p_2 > p_3 \\ \left\{ \left( \frac{m}{2p_1}, x_2, x_3 \right) \in \mathbb{R}_+^3 : p_2 x_2 + p_3 x_3 = \frac{m}{2} \right\} & \text{caso } p_2 = p_3 \end{cases}$$

**curva de demanda do bem 1:**      **curva de Engel do bem 1:**

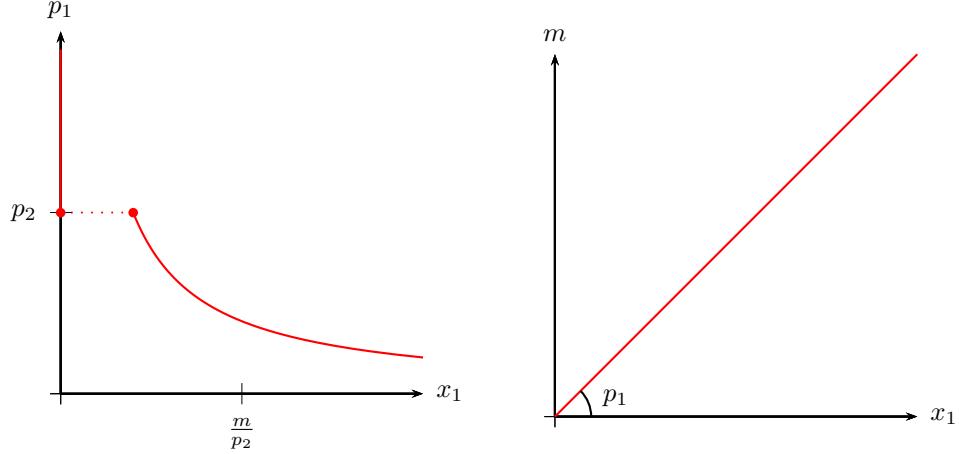


$$[x_1(p_1, p_2, m), x_2(p_1, p_2, m), x_3(p_1, p_2, m)] =$$

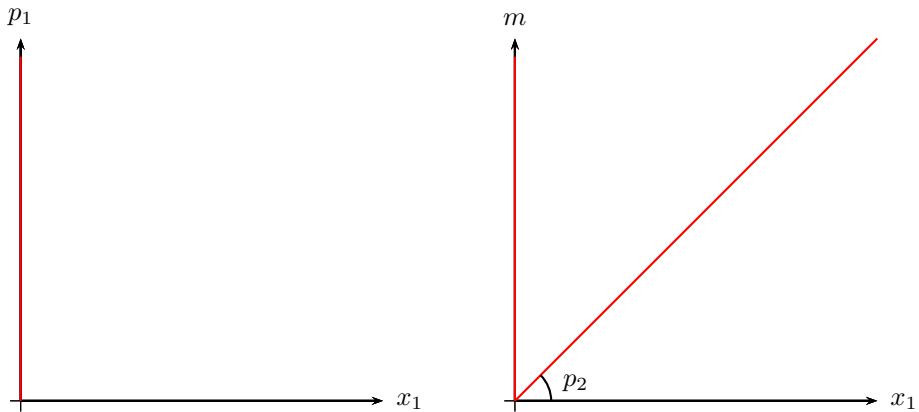
$$\begin{cases} \left( \frac{m}{p_1}, 0 \right) & \text{caso } p_1 < p_2 \\ \left( 0, \frac{m}{p_2} \right) & \text{caso } p_1 > p_2 \\ \left\{ \left( \frac{m}{p_1}, 0 \right), \left( 0, \frac{m}{p_2} \right) \right\} & \text{caso } p_1 = p_2 \end{cases}$$

f)

**curva de demanda do bem 1:**      **curva de Engel do bem 1 ( $p_1 < p_2$ ):**



**curva de Engle do bem 1 ( $p_1 > p_2$ ):**      **curva de Engel do bem 1 ( $p_1 = p_2$ ):**

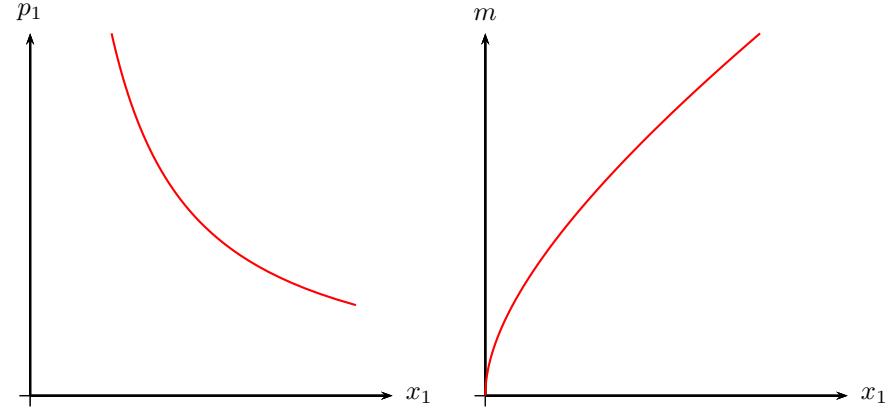


g)

$$x_1(p_1, p_2, p_3, m) = \frac{2p_2}{p_1} \left[ \sqrt{1 + \frac{m}{p_2}} - 1 \right]$$

$$x_2(p_1, p_2, p_3, m) = \left[ \sqrt{1 + \frac{m}{p_2}} - 1 \right]^2$$

curva de demanda do bem 1:      curva de Engel do bem 1:



h)

$$x_1(p_1, p_2, p_3, m) = \frac{-p_1 + \sqrt{p_1^2 + 4mp_2}}{2p_2}$$

$$x_2(p_1, p_2, p_3, m) = \frac{p_1^2}{2p_2^2} + \frac{m}{p_2} - \frac{p_1}{2p_2} \sqrt{p_1^2 + 4mp_2}$$

curva de demanda do bem 1:      curva de Engel do bem 1:

